



Company Fact Sheet

Date: January 7, 2026

Company Overview

Jortty is an AI-powered digital trust company dedicated to making technology safe and accessible for everyone. Its flagship product, Jortty, is an AI tech concierge that provides instant scam detection, expert tech support, and a national marketplace of vetted technicians. Founded in 2023 and based in West Palm Beach, Florida, the company serves the 117 million Americans over 50 who are the primary targets of a \$28 billion annual scam economy.

Key Statistics

| Statistic | Description |
|------------------------|---|
| \$28 Billion | Annual cost of the scam economy in the U.S. |
| \$3.4 Billion | Losses from elder fraud reported to the FBI in 2023 (an 11% increase from 2022) |
| 117 Million | Americans aged 50+ who are the primary target for scams and tech support issues |
| \$13.75 Billion | Size of the U.S. senior tech services market |
| 95% | Accuracy rate of Jortty's AI-powered scam detection |

What Jortty Is & Does

Jortty is an **AI-powered tech concierge**—much like a hotel concierge connects guests to restaurants and activities, Jortty connects users to everything they need in the tech world. It is a single, trusted AI resource for any digital challenge.

Core Capabilities:

- **Instant Scam Detection:** Users can forward a suspicious email to scam@jortty.com or upload a screenshot of a text message to get an immediate AI-powered analysis.
- **24/7 Expert Tech Support:** Jortty's AI is a specialized expert, ready to answer any tech question via text or voice chat.
- **Visual Device Assistance:** Users can take a picture of a device, cable, or error message, and Jortty will identify it and provide step-by-step guidance.
- **A Human Connection When Needed:** For issues that require hands-on help, Jortty's **TechConnect** feature seamlessly connects users to a national marketplace of vetted, local technicians.
- **Live Group Workshops:** Coming in 2026, Jortty will offer live, interactive classes on digital literacy and online safety.

The Team

- **Julius McGee, Founder & CEO:** A 10-year veteran of the tech support industry and founder of Nerd Alert, an on-site tech support service. Julius has spent a decade on the front lines, directly helping the demographic Jortty serves.
- **Bobby Dorlus, Co-Founder & CTO:** A 20-year software engineer who built and scaled global infrastructure at Twitter. Bobby brings deep expertise in building resilient, high-performance systems.

Pricing & Availability

- **Availability:** Jortty is available now at www.jortty.com
- **Free Tier:** Includes basic AI chat and a limited number of scam checks.
- **Premium Tiers:** Start at \$19.99/month for unlimited scam detection, 24/7 support, and access to the TechConnect marketplace.

Company Details

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| Company Name | Jortty, Inc. |
| Founded | 2023 |
| Location | West Palm Beach, FL |
| Website | www.jortty.com |

Media Contact

Jortty PR Team media@jortty.com

Founders are available for interviews and live product demonstrations.